

Call for Sessions - WEHC 2015 [S20014]

Proposed title of the session

Businessmen and their organisations: impacts of the diversity on Economic Development. Europe – Asia – America - 19-21th C.

Abstract

History of Business and Trade Associations has been investigated by Law scholars, Political Scientists and Economists, Social Scientists (Streek & Schmitter, 1985, Schmitter & Lanzacalo, 1989; Coleman & Jacek, 1989; Greenwood & Jacek, 2000; Smith, 2000 ; Streek & alii, 2006, Lanzacalo, 2007) and by Historians (Scranton and Fridenson 2013; Hashino & Kurosawa 2013). The later, after having questioned the many forms of grouping the entrepreneurs (guilds, associations, chambers of commerce, clubs, lobbies etc.), have studied their role in the building and the strengthening of professional identities (Fraboulet & Vernus, 2012), the level of their interactions with government (Fraboulet, Druelle-Korn & Vernus, 2013) as well as with trade unions, political parties and think tanks (Fraboulet, Humair & Vernus, 2014).

The organisers wish to take an original way compared with the previous researches by submitting a proposal carrying the hypothesis that the social and economic regulation promoted by the entrepreneurs and their BIAs has played a role -and still does- in the diversity of economic development.

Their key responsibilities in the development of industrialization and in the transformations of the economic and social systems, have led to build hypothesis on their regulatory role we would like to bring forward for debate in Kyoto 2015 and to compare with other parts of the world, in particular with Asia.

The goal of the session submitted is to tackle the issue of economic and social regulation (and deregulation as well) promoted by BIAs. The notion of regulation has to be understood in a broader definition than the Economics concept. It refers to the specific combinations of institutions and graduating system of rules sustaining an economic framework in time and space.

More specifically, our aim is to discuss: how have BIAs contributed to set down or to undo a diversity of economic and social rules (customs, norms, law, appellations, labour organisation etc.) which have helped to run the markets of goods and services; how have these groups, with conflicting and competing interests, achieved -or not- to agree on measures they would want to run for them; how have they been able to secure those obligations (rules of procedure, national and international public authorities etc.); what were the pressures and circumstances under which the BIAs had to change their policies over time (colonization, independences, globalization, international trade, pricing policy, wars, foreign and national polices, political events, etc.); how have the BIAs extended their competences, skills and influences in matter of economic and social regulation, from national to regional and international levels.

Taking advantage of the main theme of the Tokyo Congress, the organisers would greatly appreciate time-scales, long-term perspective, as well as study-cases or comparative proposals stressing on modern (ie 19th-21st C.) BIAs regulatory role in Europe, Asia and North America.

I. Corresponding Session Organiser

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II. Co-Organiser(s)

1. Corresponding Organiser.
2. Mrs. Clotilde Druelle-Korn (Université de Limoges FLSH [France])
3. Mr. Pierre Vernus (Université Lumière Lyon 2 [France])
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III. Expected Participant(s)

1. Tomoko Hashino (Kobe University [Japan])
2. Sébastien Guex (Université de Lausanne [Switzerland])
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